

## News Release



### FOR IMMEDIATE RELEASE

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### **Kapalua Resort Receives Top Accolades From *Travel+ Leisure Golf* and *GOLF Magazine***

**KAPALUA RESORT, MAUI, HAWAI'I** (September 15, 2008) —Kapalua Resort on Maui has recently received prestigious accolades as Hawai'i premier golf resort from distinguished publications *Travel+ Leisure Golf* and *GOLF magazine*.

*Travel+ Leisure Golf's* 2008 World's Best Golf Resorts readers' survey named Kapalua Resort the #1 in Hawai'i for Best Golf Resort, Best Resort for Buddy Trips and Best Course (The Plantation Course); and #2 in Hawai'i for Best Family Golf Trips. In the same survey, Kapalua Resort was ranked the #5 resort for the Top 10 United States Golf Resorts.

“We are honored that for the fourth year in a row, *Travel+ Leisure Golf* readers have voted Kapalua Resort one of the top 10 golf resorts in the U.S. and as the #1 golf destination in Hawai'i,” said Gary Planos, senior vice president of resort operations at Kapalua Resort.

*GOLF Magazine* listed Kapalua Resort's Plantation Course #19 in its 2008 Top 100 Courses You Can Play ranking. The Plantation Course also received high honors as the #1 “course you can play” in Hawai'i; The Bay Course was named #18.

Kapalua Resort is renowned for its two championship golf courses – The Plantation Course and The Bay Course. The recently renovated Bay Course is a par 72, 6,600-yard layout designed by Arnold Palmer and Francis Duane. The Plantation Course, designed by Bill Coore and Ben Crenshaw, it is a par 73, 7,411-yard course.

Both golf courses are certified Audubon Cooperative Sanctuaries, a distinction received by meeting the rigorous environmental standards set forth by Audubon International.

The resort also offers a world-class golf instructional program at the Kapalua Golf Academy. The 23-acre academy has more than 18 PGA certified golf professionals to help golfers hone their skills in all aspects of the game on 85,000 square feet of grass teeing areas, six practice putting greens, greenside and fairway bunkers, an 18-hole putting course, eight target greens and specialty short game area.

Prestigious golf events at the Kapalua Resort include the Kapalua LPGA Classic which will debut October 13-19, 2008 on The Bay Course and PGA TOUR's season-opening winners-only Mercedes-Benz Championship on The Plantation Course from January 5-11, 2009. For more information, visit [kapalua.com](http://kapalua.com) or call 1- 800-KAPALUA.

#### **ABOUT KAPALUA RESORT**

Kapalua Resort is a 23,000-acre, master-planned community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its world-class golf courses - The Plantation and The Bay Courses; 10 residential communities; premier accommodations at The Ritz-Carlton, Kapalua; The Kapalua Gold Villas, a condominium rental program; Kapalua Luxury Homes, a luxury home rental program; a tennis complex; three white sand beaches, including two of America's Best Beaches, and a myriad of restaurants and shops. Kapalua Resort hosts a signature event series each year, the PGA TOUR's season-opening Mercedes-Benz Championship in January, Whale Quest Kapalua in February, The Ritz-Carlton, Kapalua's Celebration of the Arts Festival in March, Kapalua Wine & Food Festival in June and the Kapalua LPGA Classic beginning October 2008. For more information, visit [kapalua.com](http://kapalua.com) or call 1-800-KAPALUA.

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